

**FOR IMMEDIATE RELEASE**

**THE FASTEST AND SAFEST WAY TO PERMANENTLY SMOOTH, BEAUTIFUL SKIN WITH  
TANDA MĒ**

**THINK:** mē combines professional results with the convenience of at-home methods, to provide the fastest and safest way to permanent hair reduction. With over 3 million professional elōs hair-removal treatments performed annually - elōs is more than clinically tested, it is medically proven.”

**WHAT IT IS:** mē is a revolutionary device based on the patented elōs technology. elōs is the first and only technology that combines the power of both IPL (Intense Pulse Light) and RF (radio frequency energy). The combination of these two complimentary energies delivers unprecedented safety, speed and effectiveness for smooth, hair-free skin. Now, mē harnesses this breakthrough technology to deliver clinically proven, permanent hair reduction from the convenience of your home. mē is the only all-in-one total hair removal solution allowing you to remove hair immediately (with the epilator or shaver accessories) and permanently (with elōs).

Developed by the IPL inventor, Dr. Shimon Eckhouse, elōs technology uses the gentle pulses of the two targeted energies, which enables better results that can be achieved with lower overall energy output and with the highest level of safety and comfort. Traditional laser hair removal methods require long, painful treatments that produce good results, but often cause undesirable side effects such as burns and redness. With mē, hair removal is virtually pain and side effect free, requires only a few treatments, and can be done in the convenience of your home.

**Fast:**

- Treat your leg in only 10 minutes
- Treat your full body in only 32 minutes

**Safe:**

- The only device proven safe and effective to treat the widest range of skin types and hair colours (type 1 to 5)

**Convenient:**

- Easy to use gliding technique  
No preparations needed – the only hair removal device with immediate and permanent hair removal.\*
- 3 comfort settings
- Large treatment surface

*\* When using the epilator and shaver attachments, sold separately.*

al results showed after at least four treatments, users experienced an 89% hair reduction\*.

*\*Results shown on 41 women, self treatment, ages 18-50 on legs and arms, elōs level Med/High, average result.*

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### HOW TO USE:

Just glide over the skin like a shaver and see the flashing mē energy take care of the rest. No need for cumbersome and slow stamping, just a smooth soft motion over your skin will leave you with the results you want.

1. If you are using the epilator or shaver accessories – there are no preparations needed!
2. If you are not using the epilator or shaver accessories it is best to shave or shortly trim the treated area prior to using the mē.
3. Select your elōs level.
4. Perform mē treatment according to the recommended times of each area:
  - a) Underarm ----- 1 minute (each side).
  - b) Bikini area ----- 2 minutes (each side).
  - c) Arm ----- 3 minutes (each side).
  - d) Leg ----- 10 minutes (each side).
  - e) Full body ----- 38 minutes.



5. Enjoy silky smooth skin every day!

Perform the first 4 treatments once every 2 weeks.



WHAT IT COSTS: \$395

*ABOUT SYNERON BEAUTY: The Tanda brand is part of Syneron Beauty Ltd., a wholly owned subsidiary of Syneron Medical Ltd., the global leader in aesthetic devices. The company is dedicated to the development of innovative, high performance beauty treatments, empowering users with professional level solutions for at-home use. For more information, visit [www.tanda.com](http://www.tanda.com).*



Contact:  
Maxine Jesuthasan  
**LANGTON COMMUNICATIONS INC.**  
tel. 905.761.9777 maxine@langtonpr.com

Donna-Lee Langton  
**LANGTON COMMUNICATIONS INC.**  
tel. 604.221.9370 donnalee@langtonpr.com

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