

FOR IMMEDIATE RELEASE

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STAY SOCIAL WITH **tändaZAP™**

THINK: **Clear acne fast - anytime, anywhere**

WHAT IT IS: **The triple threat against acne.** The NEW **tändaZAP** is an advanced **zit-zapper** that puts the power of **three proven technologies** at your fingertips for under \$50. Whether you are managing chronic acne or the occasional ill-timed pimple, this tiny tool is a must-have in your pocket or purse.

tändaZAP is the only device to use **three powerful, proven technologies to target pimples:**

- **Light:** 414nm blue light destroys the acne-causing bacteria.
- **Heat:** a warming effect opens up pores so that the light can reach more bacteria
- **Sonic vibration:** increases microcirculation to help reduce swelling, inflammation and redness

tändaZAP is clinically proven to clear or fade acne blemishes in 24 hours. No pain. No dryness. No irritation. And best of all, no pimple.

Pimples and traditional pimple treatments are a total buzz kill. Don't get stuck in the bathroom or cancel plans over a blemish. Get **clear, blemish-free skin** with the NEW **tändaZAP** and **stay social.**

HOW TO USE: Simply press the orange power button and **tändaZAP** will begin to vibrate and illuminate. Lightly place and hold **tändaZAP** over your blemish for the 2 minute treatment cycle. Once the treatment cycle is complete, the **tändaZAP** will stop vibrating and the light will turn off. Use 2-3 times a day.

WHAT IT COSTS: **\$49.** Each **tändaZAP** is programmed for **1000 uses.** Only 5¢ a treatment!
The device comes with 3 AAA batteries.

WHERE TO FIND IT: tandazap.com, Sephora, Nordstrom, Bloomingdales, Bergdorf Goodman and other prestige retailers and websites

ABOUT TÄNDA: tända™ is a pioneer in the category of energy-based beauty tools. Innovative tända™ light therapy treatments are used at both the professional and at-home level to effectively treat acne and the signs of aging. tända™ is committed to providing the benefits of professional beauty technology affordably for use at-home.

FOR MORE INFORMATION:
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