

FOR IMMEDIATE RELEASE

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**REVEAL A MORE YOUTHFUL, LUMINOUS COMPLEXION
WITH TANDA LUXE**

THINK: Professional anti-aging results, spa experience.

WHAT IT IS: Complete professional anti-aging care at the push of a button. Imagine experiencing the luxury of a spa facial—from the **stimulating massage** to the **dramatic results**—without leaving the comfort of home. With new **Tanda Luxe**, **professional anti-aging care is at your fingertips**. Combining **concentrated red light therapy**, **sonic vibration** and **gentle warming** in a unique **massaging treatment head**, the **Tanda Luxe** device offers both the sensory and anti-aging benefits of a **professional facial**.

The new **Tanda Luxe** employs a **super-luminous LED** array to deliver **concentrated beams of red light** for a fractional phototherapy effect, effectively reversing signs of aging. Red light is proven to **increase the production of collagen and elastin** for a firmer, plumper, more youthful-looking complexion over time. **Tanda Luxe** is also clinically proven to **increase skin hydration by 15% immediately**. With just two weekly treatments, the device delivers both **instant and long-term anti-aging results**. The device effectively takes action against multiple signs of aging:

- Reduces the appearance of fine lines and wrinkles
- Fights dullness for a radiant complexion
- Moisturizes to nourish dry skin for healthy-looking glow
- Improves rough texture for smooth, soft skin
- Balances skin's color to improve uneven skin tone
- Firms and plumps for visibly younger-looking skin

HOW TO USE:

Step 1: Cleanse your skin

Step 2: Treat target areas (ex. around the eyes) for 3 minutes, twice weekly. For a full facial experience glide the device over your whole face for approximately 12 minutes.

Step 3: Apply your favorite topicals to boost the absorption and penetration of their active ingredients.

WHAT IT COSTS: \$195

WHERE TO FIND IT: Tanda.com, Nordstrom, Bloomingdale's, Dillard's, Sephora.com and other prestige retailers.

ABOUT SYNERON BEAUTY: The Tanda brand is part of Syneron Beauty Inc., a wholly owned subsidiary of Syneron Medical Ltd., the global leader in aesthetic devices. The company is dedicated to the development of innovative, high performance beauty treatments, empowering users with professional level solutions for at-home use.

**FOR MORE INFORMATION:
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