

FOR IMMEDIATE RELEASE

TRACTENBERG & CO.
MELISSA PALMIERI
LINDSAY COHN
212.929.7979

**PUT PERFECT SKIN AT YOUR FINGERTIPS
WITH TANDA CLEAR+**

THINK: Professional acne clearing solution with the power of light, *plus* sonic vibration and gentle warming.

WHAT IT IS: The next generation of Tanda Clear. For years, Tanda has been the leader in light therapy, developing professional-grade, at-home devices that clear acne with the same technology dermatologists rely on: powerful blue light. Now Tanda takes acne treatment to the next level by adding two new weapons to the blemish-fighting arsenal—vibration and warmth. The new Tanda Clear+ targets mild to moderate acne with a trio of proven, high-tech acne solutions, effectively killing breakout-causing bacteria, preventing future outbreaks and improving the overall condition of skin. Blemishes start to clear within 24 hours and notice a difference in your complexion in only 48 hours. Experience the cutting-edge in acne treatment with Tanda Clear+. The future of skincare.

HOW TO USE:

- Step 1:** Cleanse your skin
- Step 2:** Treat breakout areas for 3 minutes, twice daily.
- Step 3:** Apply a non-comedogenic moisturizer or sunscreen.

WHAT IT COSTS: \$195

WHERE TO FIND IT: Tanda.com, Nordstrom, Bloomingdale's, Dillard's, Sephora.com and other prestige retailers.

ABOUT SYNERON BEAUTY: The Tanda brand is part of Syneron Beauty Inc., a wholly owned subsidiary of Syneron Medical Ltd., the global leader in aesthetic devices. The company is dedicated to the development of innovative, high performance beauty treatments, empowering users with professional level solutions for at-home use.

**FOR MORE INFORMATION:
MELISSA PALMIERI/LINDSAY COHN
TRACTENBERG & CO.
212.929.7979**

