



**FOR IMMEDIATE RELEASE**  
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**NEW TÄNDA™ LIGHT THERAPY KITS TO LAUNCH IN THE UK EXCLUSIVELY WITH HARVEY NICHOLS**

Light therapy pioneer Pharos Life Corporation is collaborating with market leading UK retailer Harvey Nichols to launch its solution-based Tända light therapy starter kits to the retail market for the treatment of acne and the signs of aging. Starting August 2010 Tända will be available exclusively at Harvey Nichols.

“Consumers in North America have already embraced Tända treatments as a safe and effective professional skincare solution that they can use in the comfort of their own home,” says John Kennedy, President and CEO of Pharos Life Corporation. By collaborating with Harvey Nichols, we can make our scientifically proven, dermatologist recommended treatment available to the UK consumer.”

The Tända system was developed to harness the benefits of LED light and deliver it safely and effectively to the skin for various health and wellness benefits.

LED light therapy technology has been used in dermatologist clinics for more than 35 years, but the innovation of the Tända Skincare System exists in making the benefits of light therapy available to individuals in the comfort of their own home.

**Tända will launch two solution-based, home-use light therapy treatment kits:**

**Tända Clear™ Acne Light Therapy Treatment**

Uses 414nm blue LED light to kill P.acnes bacteria, treating existing blemishes and preventing future outbreaks.

**Tända Regenerate™ Anti-Aging Light Therapy Treatment**

Uses 660nm red LED light to reduce the appearance of fine lines and wrinkles and improve overall skin texture, colour, hydration and firmness.

The **Tända Light Therapy Starter kits** include a cordless handpiece, light therapy treatment head, power supply, recharging stand, goggles, and **Tända Clear or Tända Clear Pre-treatment topical**. These topicals are specifically formulated to optimize the delivery of light to the skin. They are designed with a high degree of transparency and are free of any light reflecting properties which may interfere with the Tända light therapy treatments.

**Tända treatment heads are easily interchanged to provide different skincare solutions to you and your family. Treatment heads are available for sale separately, as are the topicals.**

- Tända Clear Acne Light Therapy Treatment starter kit is priced at £225.00
- Tända Regenerate Anti-Aging Light Therapy Treatment starter kit is priced at £225.00
- Tända Clear Acne Light Therapy Treatment Head is priced at £68.00
- Tända Regenerate Anti-Aging Light Therapy Treatment Head is priced at £68.00
- Tända Anti-Aging Serum is priced at £29.00
- Tända Anti-Blemish Gel is priced at £29.00

**BACKGROUND INFORMATION:** The Tända Skincare System is a product of Pharos Life Corporation. Pharos Life is committed to providing innovative light-based technologies and the provision of affordable at-home, non-invasive light therapy solutions that improve individuals' well-being and quality of life.

**For more information please contact:**

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